

Brad Ball

A skilled developer, experienced with a variety of languages and tools, who is passionate about web technologies and their ability to provide innovative and creative solutions to the needs of people and businesses.

Education

B.S. Computer Information Systems, 2002

College of Business and Public Administration
University of Louisville, Louisville, KY

Work Experience

Account Manager

03/2008 – Present Kinetic Corporation, Louisville, KY

- Promoted from development position to take advantage of strong communication skills and ability to communicate complex technological details in plain English for business professionals.
- Responsible for management and development of relationships on several key accounts.
- Manage all aspects of business development including inside sales, development projects, and customer service teams for 3 of the company's top 5 clients.
- Utilize a wide degree of creativity, expertise, and judgment to plan and accomplish goals; report activity and results directly to top management.
- Work with clients to identify needs and to develop solutions and system designs to meet those needs.
- Work with client and internal staff to coordinate project communications and ensure all parties have the information they need.
- Responsible for tracking and monitoring account activity and budgets.
- Work with project manager to ensure timely execution and delivery of project milestones and communicate with clients to report project status and resolve issues.
- Develop and execute strategic account plan, and reported progress to management.

Software Engineer

10/2003 – 03/2008 Kinetic Corporation, Louisville, KY

- Worked as a primary developer on a team that developed a complex, web based system to provide Digital Asset Management, Brand Management, and Language Translation Workflows for marketing materials. System used by several Fortune 500 and Fortune 1000 companies.
- Performed requirements gathering, system analysis, and system design while working closely with clients to capture their business needs and translate them into customized solutions.
- Used Microsoft .NET Framework tools and technologies including extensive use of ASP.NET, Web Services, AJAX, DHTML, XML, XSL, and JavaScript. Also developed tools using Windows Forms, Windows Services, and other .NET Framework tools that integrate tightly with SQL Server database systems.
- Worked extensively with MS SQL Server. Designed and implemented SQL databases, wrote stored procedures, triggers, and functions to provide data services to the front end Digital Asset Management and Translations Workflow systems.
- Worked as lead developer on a .NET Framework based imaging server application to allow the manipulation and presentation of images for the web using HTTP Handlers and web services to call XML-based image manipulation scripts.

Web Design/Programming and Database Administration

01/2000 – 10/2003 Bluegrass.net Development, Louisville, KY

- Applied systems analysis and design techniques to develop system designs and proposals for web sites and web-based systems.
- Designed, implemented, and administered PostgreSQL, MySQL, and Microsoft SQL Server relational database systems.
- Programmed web-based systems using a variety of tools including PHP, HTML, JavaScript, Cascading Style Sheets, and the above mentioned database systems.
- Developed corporate websites using the above mentioned tools.
- Functioned as a primary client contact. Responsible for managing client relationships during the analysis, design, production, testing, and rollout phases of web development projects.
- Managed several web sites and web-based systems development projects, and provided site maintenance services.

Systems Administration

1999 – 2000 Bluegrass.net Internet Service Provider, Louisville, KY

- Managed Linux web servers (Apache), mail servers, and FTP servers
- Installed and maintained Red Hat Linux servers
- Installed and maintained Local Area TCP/IP Networks (LAN)
- Configured and Maintained SpeedStream, Broadmax, and Sonicwall routers and firewalls.

References

- Available upon request.